

2020 CENSUS COMMUNITY CHALLENGE



Due to the COVID-19 pandemic, many residents may have forgotten about the Census. Mayor Jim Strickland needs your help and is issuing a challenge to community leaders and organizations to increase the self-response rate with the 2020 Census Community Challenge.

How Does it Work?

Based on current Census data, neighborhood organizations, CDCs, nonprofits, and community organizations will be invited to participate and register. Each organization will then be given the current response rate for its neighborhood census tract. The neighborhoods with the highest improved response rate from the time of entry will win a fantastic prize for their community.

To qualify, your neighborhood Census Tract must currently have a self-response rate of 60% or less.

Prizes

1st place- Security camera placed in a designated area in your community

2nd Place- Community Marker to designate your neighborhood

3rd place- Community Beautification project in your neighborhood

To register and learn more about the 2020 Census Community Challenge, visit: census.memphistn.gov/community-challenge

For more information 901counts.com

To respond to the 2020 Census, visit 2020census.gov.

City of
MEMPHIS

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**Census
2020**